



Everest Group Quality Engineering (QE) Specialist Services PEAK Matrix® Assessment 2025

Focus on TestingXperts
December 2025



Introduction

In today's rapidly transforming business environment, enterprise technology is undergoing a profound evolution driven largely by AI, automation, and intelligent software ecosystems. Software products are now at the core of digital transformation agendas, pushing organizations to prioritize agility, responsiveness, and accelerated time to market. This shift has brought forth the widespread adoption of both shift-left and shift-right quality approaches, with continuous testing and real-time feedback loops becoming the norm. As generative AI, agentic and intelligent automation redefine the boundaries of software engineering QE has assumed a mission-critical role. The expectations for resilient, adaptive, and high-performing digital products have never been higher. In response, service providers are significantly ramping up their investments in proprietary IP, AI-infused platforms, and innovation labs to help enterprises navigate the complexities of next-generation quality transformation. In the research, we present an assessment of 21 quality engineering service providers featured on the [Quality Engineering \(QE\) Specialist Services PEAK Matrix® Assessment 2025](#). Each profile provides a comprehensive

picture of the provider's service focus, key Intellectual Property (IP) / solutions, domain investments, and case studies. The assessment is based on Everest Group's annual RFI process for calendar year 2025, interactions with leading quality engineering service providers, client reference checks, and ongoing analysis of the quality engineering services market.

The full report includes the profiles of the following 21 leading QE specialist services providers featured on the QE Specialist Services PEAK Matrix:

- **Leaders:** Apelon, Nous Infosystems, Planit, Qualitest, QualityKiosk, QualiZeal, and TestingXperts
- **Major Contenders:** a1qa, elnfochips, Happiest Minds, ImpactQA, Marlabs, QBurst, Qualitrix, Trigent, and Zuci Systems
- **Aspirants:** Indexnine Technologies, QASource, QualityLogic, TestCrew and Testhouse

Scope of this report

Geography: global

Industry: all industries

Services: QE services

Use cases: multiple



Scope of the research

[NOT EXHAUSTIVE]

Services scope

Functional testing

Unit testing, integration testing, system testing, regression testing, acceptance testing, API testing

Non-functional testing

Performance testing, security testing, compliance testing, usability testing, compatibility testing, accessibility testing

QE advisory

QE maturity assessment, QE strategy formulation, TCoE setup

Test automation AI/generative AI/agentic AI-enabled test automation, continuous testing

Key areas covered

Custom applications

Greenfield and brownfield custom applications, including legacy systems with monolithic architectures, and front-end, back-end, and middleware components for mobile, desktop, and web

COTS applications

Greenfield and brownfield COTS applications, including legacy enterprise platforms such as older versions of ERP, CRM, SCM, and HCM systems

Phygital products and embedded systems

Drones, gaming consoles, medical devices, smart wearables, wireless devices, Point of Sale (PoS) systems

Intelligent systems

Connected ecosystems

Next-generation technologies

Extended reality

Decentralized ecosystem

Modern applications

Cloud applications

Key enterprise objectives

Efficiency

Reduced test cycle time

Increased automation coverage

Lower cost of quality

Evolution

Faster feature rollout

Support for emerging/next-gen tech

Scalable quality infrastructure

Experience

Nil production defects

Enhanced digital reliability

Consistent user experience

Endurance

Legacy system reliability

Continuous compliance assurance

Resilience under load



QE Specialist Services PEAK Matrix® characteristics

Leaders

Apexon, Nous Infosystems, Planit, Qualitest, QualityKiosk, QualiZeal, and TestingXperts

- Leaders have a superior vision for quality engineering services and have gained significant mindshare among enterprises due to the depth and breadth of their service portfolio and delivery capabilities spread across high-growth markets
- Leaders in this category have a strong delivery capability and a proven track record of delivering successful quality engineering projects across different industries and geographies. They have well-defined delivery models, processes, and tools to ensure efficient and effective project execution. They also have a strong partner ecosystem to leverage the latest technologies and accelerate innovation

Major Contenders

a1qa, eInfochips, Happiest Minds, ImpactQA, Marlabs, Qburst, Qualitrix, Trigent, and Zuci Systems

- Major Contenders are continuously investing in developing the talent and partnerships required to accelerate the time to market for their clients; their leadership commitment and commercial flexibility act as strong differentiators
- They have exhibited strong industry credentials for delivering QE engagements, making them strong contenders to Leaders
- While these service providers have developed meaningful solutions to deliver QE services, their service portfolios and delivery capabilities are not as comprehensive and balanced as those of Leaders

Aspirants

Indexnine Technologies, QAsource, QualityLogic, TestCrew, and Testhouse

- Aspirants have limited market presence; however, they are expanding their footprint and capabilities. They are looking to grow and diversify their customer base and continuously improve their services to meet client needs
- They need to invest in enhancing their partnership with technology providers and focus on talent development initiatives to build a strong resource pool with advanced skillsets.

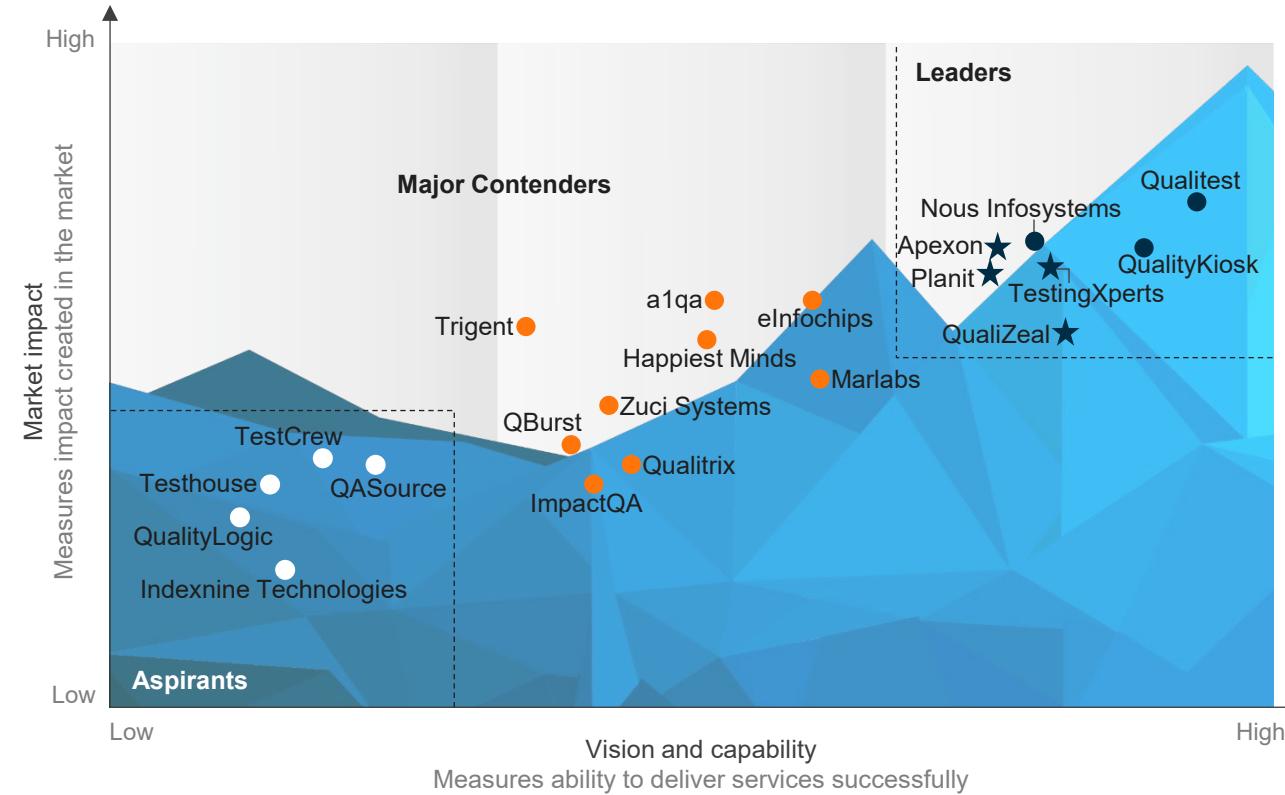


Everest Group PEAK Matrix®

Quality Engineering (QE) Specialist Services PEAK Matrix® Assessment 2025 | TestingXperts is positioned as a Leader and a Star Performer

Everest Group Quality Engineering (QE) Specialist Services PEAK Matrix® Assessment 2025¹

- Leaders
- Major Contenders
- Aspirants
- ☆ Star Performers

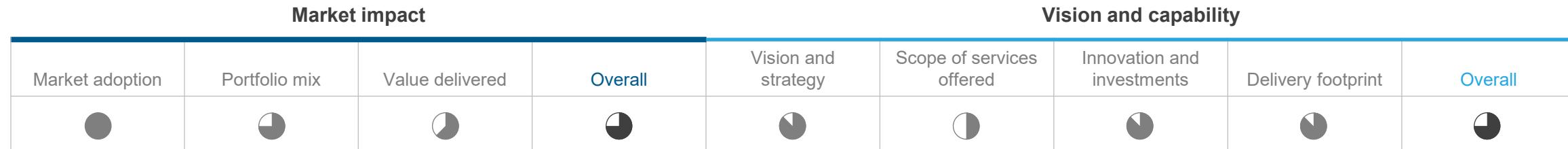


¹ Assessments for Marlabs, QASource, QualityLogic, Testhouse, and Trigent exclude service provider inputs and are based on Everest Group's proprietary Transaction Intelligence (TI) database, provider public disclosures, and Everest Group's interactions with buyers
Source: Everest Group (2025)

TestingXperts

Everest Group assessment – Leader and Star Performer

Measure of capability:  Low  High



Strengths

- Enterprises planning to evolve their quality engineering processes using latest technologies, such as generative AI and agentic AI, can leverage TestingXperts' assets, such as Tx Multi Agent and Tx GPT
- Clients can benefit from TestingXperts' focus on training and upskilling its resources in next-generation technologies such as AI/ML, DevSecOps, blockchain, Internet of things, cloud-native quality engineering, and agentic and generative AI
- TestingXpert's expertise and proof points in advisory led implementation makes it an attractive choice for enterprises seeking end-to-end testing services, from advisory to implementation

Limitations

- Enterprises in regions such as Europe, the United Kingdom, and Asia Pacific may find TestingXperts less suitable, given its limited proof points of delivering quality engineering services engagements in these geographies
- Enterprises seeking quality engineering services for cloud applications should conduct thorough due diligence before partnering with TestingXperts, as it has limited proof points in testing cloud applications



Market trends

The next wave of QE will be shaped by AI-led productivity and platformization, offset by skills and regulatory hurdles

Market size and growth	
<ul style="list-style-type: none"> The global quality engineering services market reached US\$75-77 billion in 2024, growing at a modest CAGR of 2-3% The major share of the quality engineering services market is held by broader and larger service providers while specialist service providers only hold a small portion Enterprise spending on QE for AI is set to rise, signaling a shift from pilot efforts to scaled, real-world implementations 	

Key drivers for QE services growth

AI, generative AI, and agentic AI adoption	Accelerating adoption of AI and generative AI is transforming QE itself, as enterprises embed AI in testing for intelligent automation, self-healing scripts, and autonomous quality validation, fueling demand for next-generation QE services.
Customer experience assurance	Intensifying focus on omnichannel, personalized, and phygital experiences is driving enterprises to invest in QE that safeguards usability, performance, and security across diverse digital touchpoints.
Rapid technology adoption	Accelerated migration to cloud, IoT, and next-generation architectures is expanding the need for QE to manage integration complexity, support faster release cycles, and deliver resilient systems at scale.
QE for AI	The proliferation of AI models in enterprise workflows is creating new demand for QE to address bias, explainability, compliance, and performance, making testing of AI systems a critical growth frontier.

Opportunities and challenges

AI-led productivity gains	Enterprises are increasingly favoring service providers that can maximize business value through effective AI implementation.
Tooling and platform sprawl	The proliferation of disparate testing tools and frameworks is creating inefficiencies and integration challenges; however, it is simultaneously paving the way for platformization of QE services.
Talent and skill gaps	Demand for QE professionals skilled in AI, cloud-native, DevOps, and domain-specific testing outpaces supply, slowing large-scale adoption of next-generation QE practices.
Compliance and security pressure	Rising regulatory scrutiny and growing security threats are elevating assurance needs; however, it is also driving up cost and effort in meeting stringent standards.



Provider landscape analysis

Of the 21 players assessed, Apelon, Planit, Qualitest, and QualityKiosk contribute the largest share of revenue in the QE specialist services market

Market share analysis of the providers

2024; percentage of overall market of QE specialist services



Provider YoY growth in QE specialist services revenue

2023-24; increase in percentage of revenue YoY



1 Providers are listed alphabetically within each range



Key buyer considerations

Enterprises are prioritizing QE providers with technical depth, scalable talent models, domain-specific expertise, and flexible commercial constructs that deliver measurable innovation and sustained business value

Key sourcing criteria

High



Technically skilled talent pool

Buyers prioritize providers with deep expertise in AI, cloud-native, DevOps, and automation across technology stacks to deliver complex QE at scale.



Innovation and value addition

Enterprises look for QE partners that actively introduce IP solutions to drive productivity, speed, and measurable business outcomes.



Talent management

Providers with strong retention and scalable resourcing stand out by ensuring uninterrupted QE delivery and seamless capacity expansion as client needs to evolve.



Industry and domain understanding

Buyers value providers with sector-specific QE capabilities that ensure compliance and contextualized quality engineering.



Commercial flexibility

Innovative commercial constructs at reasonable price, aligned with client KPIs, are becoming key differentiators for QE service provider selection.

Priority

Low

Summary analysis

Buyers prioritize service providers with deep QE expertise backed by proven success stories, expecting consistent access to cross-skilled engineers who can adapt quickly to evolving delivery demands.

Leveraging IP-led accelerators, AI-infused frameworks, and acting as co-innovator transition providers from just executors to strategic partners in driving measurable QE impact

Buyers increasingly prefer providers that combine technical strength with contextualized domain knowledge, tailoring QE approaches to regulatory, security, and customer nuances of their sector.

Competitive, transparent, and outcome-linked pricing models are becoming critical, with buyers favoring providers that align QE engagements with business KPIs and evolving cost structures.



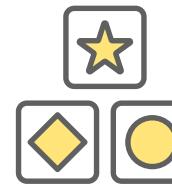
Key takeaways for buyers

Buyers should focus on providers with a demonstrated track record in generative AI implementation, strong data validation and automation capabilities, and broad tool proficiency, ensuring flexibility to adapt as tools, strategies, and requirements evolve, all the while ensuring seamless delivery with optimized cost.



Shifts in provider capabilities

QE providers are evolving to strategic partners, embedding AI, domain expertise, and platformized delivery models to drive business-centric outcomes.



Differentiation across provider types

Incumbency no longer guarantees preference, as buyers increasingly favor providers that demonstrate stronger innovation advantage.



Key innovations

Enterprises prioritize providers that combine strong IP with innovative, outcome-linked pricing models to maximize value from QE engagements

Appendix

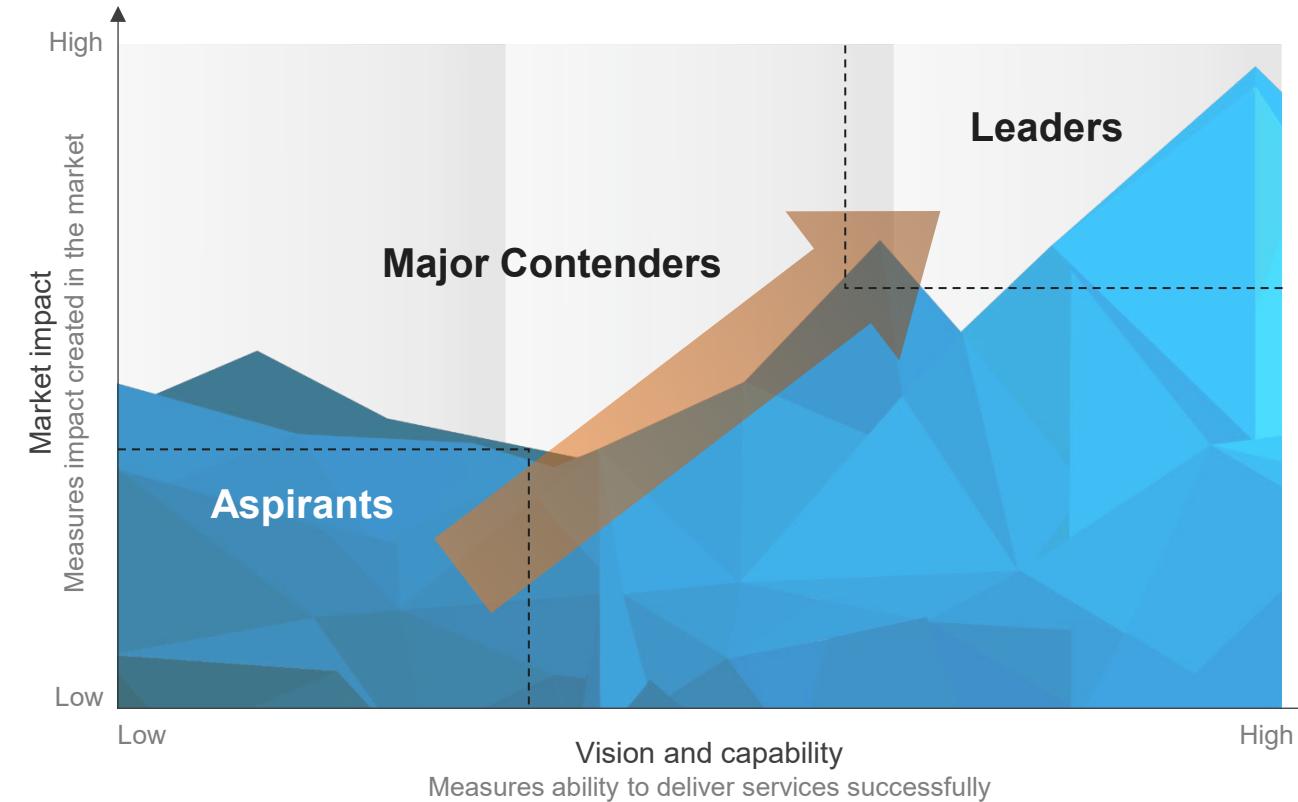
PEAK Matrix® framework

FAQs

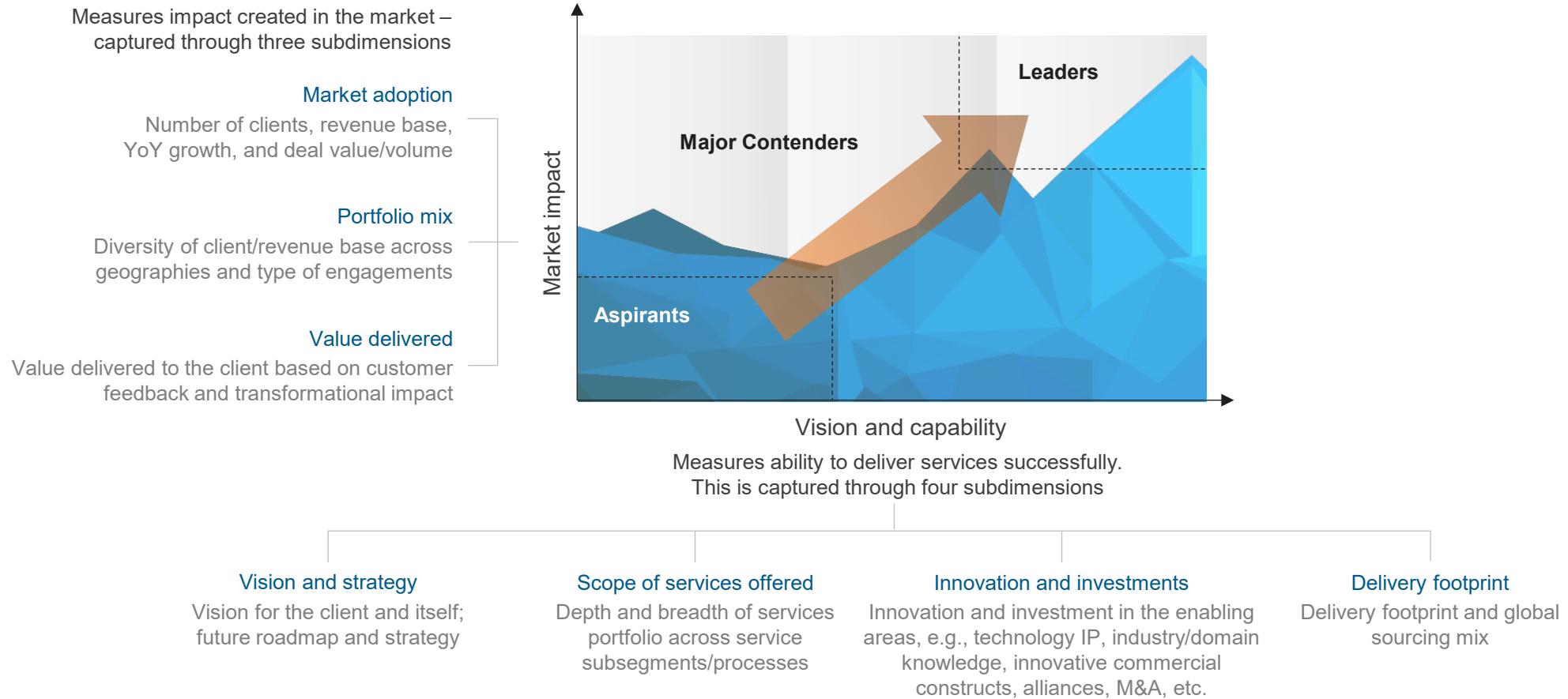


Everest Group PEAK Matrix® is a proprietary framework for assessment of market impact and vision and capability

Everest Group PEAK Matrix



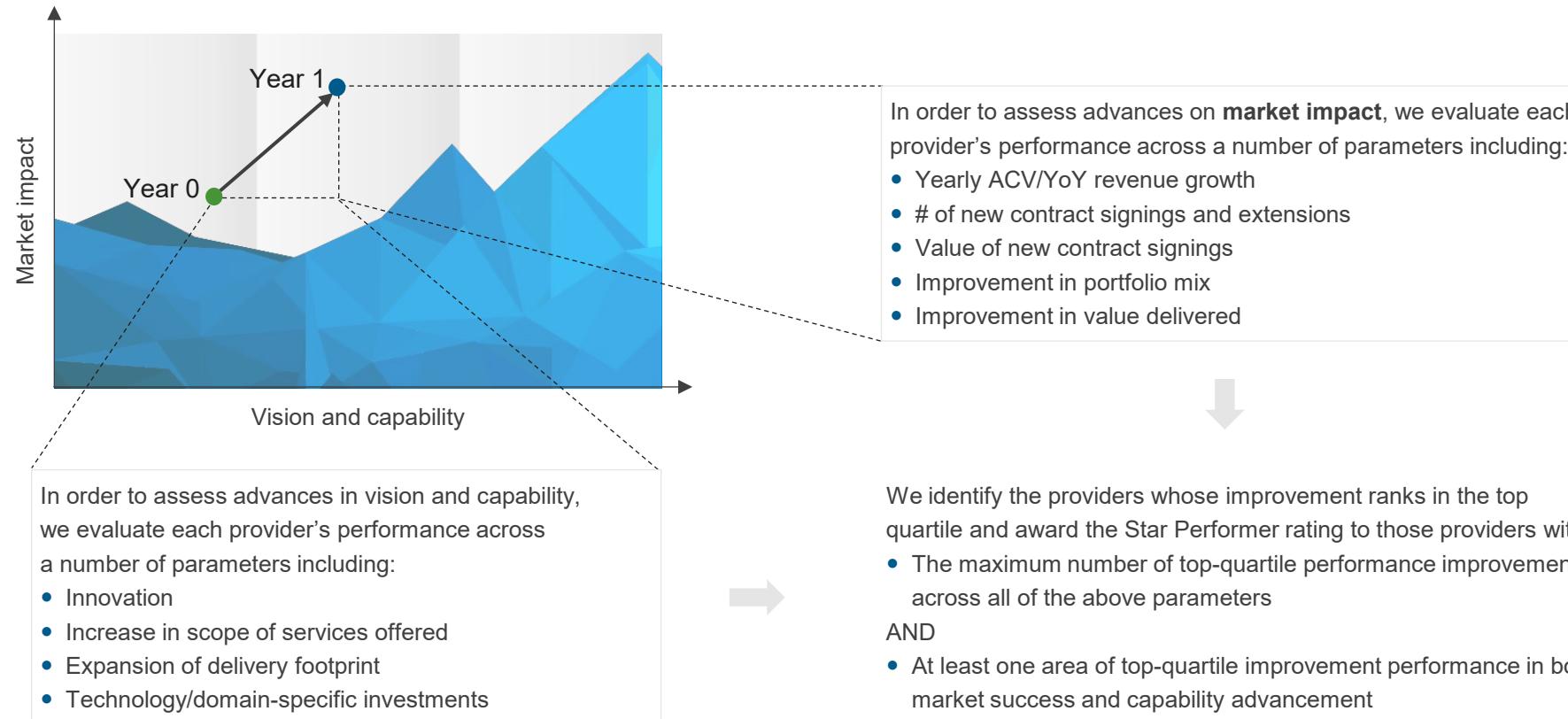
Services PEAK Matrix® evaluation dimensions



Everest Group confers the Star Performer title on providers that demonstrate the most improvement over time on the PEAK Matrix®

Methodology

Everest Group selects Star Performers based on the relative YoY improvement on the PEAK Matrix



The Star Performer title relates to YoY performance for a given provider and does not reflect the overall market leadership position, which is identified as Leader, Major Contender, or Aspirant.

FAQs

Q: Does the PEAK Matrix® assessment incorporate any subjective criteria?

A: Everest Group's PEAK Matrix assessment takes an unbiased and fact-based approach that leverages provider / technology vendor RFIs and Everest Group's proprietary databases containing providers' deals and operational capability information. In addition, we validate/fine-tune these results based on our market experience, buyer interaction, and provider/vendor briefings.

Q: Is being a Major Contender or Aspirant on the PEAK Matrix, an unfavorable outcome?

A: No. The PEAK Matrix highlights and positions only the best-in-class providers / technology vendors in a particular space. There are a number of providers from the broader universe that are assessed and do not make it to the PEAK Matrix at all. Therefore, being represented on the PEAK Matrix is itself a favorable recognition.

Q: What other aspects of the PEAK Matrix assessment are relevant to buyers and providers other than the PEAK Matrix positioning?

A: A PEAK Matrix positioning is only one aspect of Everest Group's overall assessment. In addition to assigning a Leader, Major Contender, or Aspirant label, Everest Group highlights the distinctive capabilities and unique attributes of all the providers assessed on the PEAK Matrix. The detailed metric-level assessment and associated commentary are helpful for buyers in selecting providers/vendors for their specific requirements. They also help providers/vendors demonstrate their strengths in specific areas.

Q: What are the incentives for buyers and providers to participate/provide input to PEAK Matrix research?

A: Enterprise participants receive summary of key findings from the PEAK Matrix assessment

For providers

- The RFI process is a vital way to help us keep current on capabilities; it forms the basis for our database – without participation, it is difficult to effectively match capabilities to buyer inquiries
- In addition, it helps the provider/vendor organization gain brand visibility through being included in our research reports

Q: What is the process for a provider / technology vendor to leverage its PEAK Matrix positioning?

A: Providers/vendors can use their PEAK Matrix positioning or Star Performer rating in multiple ways including:

- Issue a press release declaring positioning; see our citation policies
- Purchase a customized PEAK Matrix profile for circulation with clients, prospects, etc. The package includes the profile as well as quotes from Everest Group analysts, which can be used in PR
- Use PEAK Matrix badges for branding across communications (e-mail signatures, marketing brochures, credential packs, client presentations, etc.)

The provider must obtain the requisite licensing and distribution rights for the above activities through an agreement with Everest Group; please contact your CD or contact us

Q: Does the PEAK Matrix evaluation criteria change over a period of time?

A: PEAK Matrix assessments are designed to serve enterprises' current and future needs. Given the dynamic nature of the global services market and rampant disruption, the assessment criteria are realigned as and when needed to reflect the current market reality and to serve enterprises' future expectations.



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