The **Hidden Cost** of Poor Enterprise Data

In the Age of AI, Data is the Differentiator

87%
of data science projects never make it to production - largely due to data issues.

$12.9 million
that's the average annual cost to businesses due to unstructured data.

66%
of companies struggle to trust their data enough to support AI/ML initiatives.

AI is only as smart as the data it trains on. Without clean, consistent, and complete data, even the most advanced AI algorithms fail.

Where Enterprises Go Wrong?

01 Siloed systems that prevent a unified data view

02 No data governance strategy, leading to untraceable and inconsistent datasets

03 Manual data entry & outdated records that skew machine learning models

04 Poor metadata management causing AI blind spots

05 Over-focus on AI models and underinvestment in data infrastructure

FACT: *Bad data can cost organizations up to 30% of their revenue.*
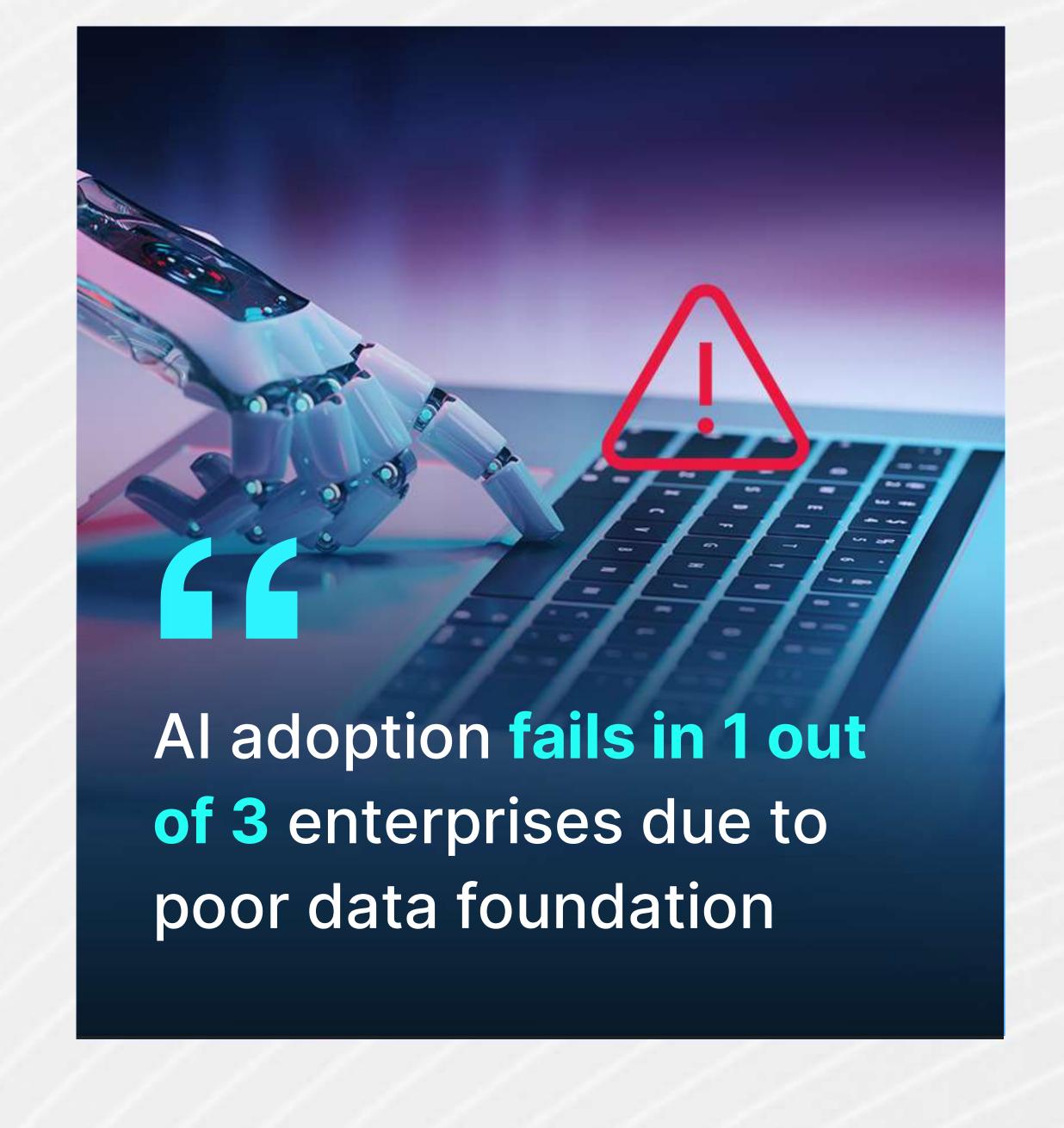
The Real Cost:
What Unstructured Data is Doing to Your Enterprise

87%
of a data scientist's time is spent cleaning data instead of building models

44%
of companies say data quality issues slow down digital transformation efforts

" AI adoption **fails in 1 out of 3** enterprises due to poor data foundation

FACT: *Data quality issues aren't just operational setbacks—they directly increase regulatory risk and steadily erode customer trust.*

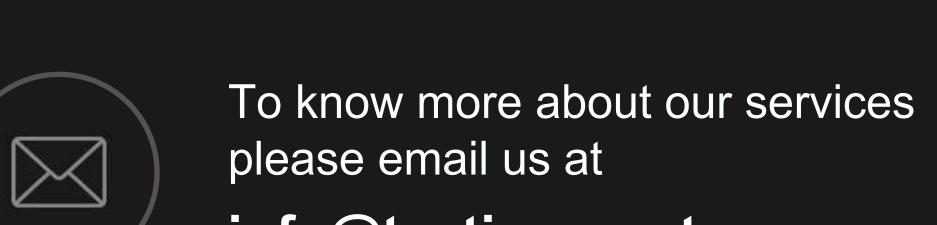## Rethink Your Foundation Before Scaling AI
AI isn't failing — your data is.

FACT: *Enterprises that invest in data quality experience 70% faster decision-making and 50% better customer retention.*
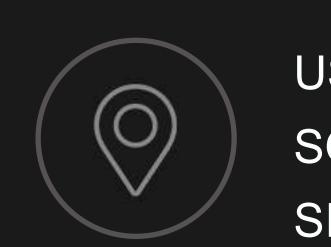
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